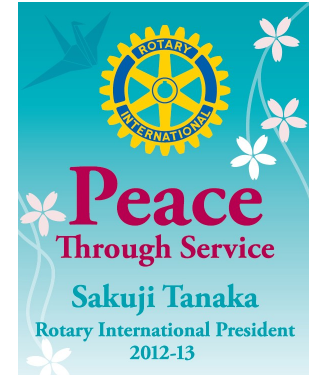


## World Understanding Month

February is designated as World Understanding Month. During this month, clubs are urged to present club programs and other activities which emphasize that understanding and goodwill are essential for world peace. In addition, the anniversary of the first Rotary club meeting 23 February is observed as World Understanding and Peace Day. On that day, each club should give special recognition and emphasis to Rotary's commitment to international understanding, friendship and peace.



RI President-elect Sakuji Tanaka will ask Rotarians to build *Peace Through Service* in 2012-13. Tanaka unveiled the RI theme during the opening plenary session of the 2012 International Assembly. Read more [here](#).

New RI theme graphics 2012-13 are available online [here](#).

DGEs will receive theme materials by mail from RI this month.

## For District Governors

### Selection of Governor for 2014-2015

The selection of a successor who will serve as governor of your district in the year 2014-15 should be underway by now, or even completed. Please submit the completed *Governor-Nominee Data Form*, available on the DG Exchange, with all the necessary signatures and pictures to our office by the end of June 2012.

## For District Governors-elect

### Coming up - Your District Team Seminar

You will soon conduct your District Team Training Seminar. In addition to learning roles and responsibilities, the team members work to finalize goals for the coming year. You may also organise training for your assistant governors (AGT). Please note that you may be reimbursed up to an additional 10 percent of your RI allocation for expenses incurred while training your assistant governors. Expenses for committee members attending the seminar are not covered by RI. Submit your AGT expense report (available on the DG Exchange) to our office by 15 May to receive reimbursement with the first payment of your governor's allocation. If received after the deadline, your payment will be processed after your mandate in 2013.

### Submit your IA 2012-Expense Report

Expenses incurred at the International Assembly (i.e. airport parking fees en route to the IA, transportation from home to airport, etc.) will be reimbursed based on actual expenses. To be reimbursed, send an [expense report](#) with all required receipts to [meetings.finance@rotary.org](mailto:meetings.finance@rotary.org) by 21 March 2012. Additional information is available in the International Assembly Program Book on pages 32-35.

## Tips of the Month

### Celebrate a Rotary day

Clubs and districts are encouraged to select a day to highlight Rotary's involvement in the local and global community. Any day can be a Rotary day in your community. The key is planning a high-visibility service project or event that helps communicate what Rotary is and does.

### Promote Rotary

Putting Rotary in the public eye involves more than just writing press releases and maintaining contact with local media. RI provides pre-produced public service announcements and encourages clubs to adapt these materials for use in their local communities. Click [here](#) for Public Relations download resources.