



Rotary Institute September 2018 in Nuremberg

International Exchange on the Impact of Global Digitization on Rotarian Humanitarian Services 21-23. September 2018 in Nuremberg.

Rotarian leaders from all over Europe are invited to a high-caliber congress from September 21st to 23rd 2018 in the Nuremberg exhibition halls. The three-day event addresses Rotary's current and future leaders in European clubs and districts.

At such events, also called Institutes, the development of Rotary as a service organization, as a competence and cooperation network is discussed. It is about current strengths, weaknesses and the future prospects of the worldwide organization.

Content of the institute in Nuremberg

The digitization of the economy and society advances in huge strides. It changes fundamentally all occupations and private living spaces. Where do we stand in terms of digitization at Rotary? How effective are new digital processes in implementing our humanitarian services in education, medicine, regional development? Will our projects become more effective and sustainable? Where do we already find work with such approaches?

Overview of the program

Opening

Friday afternoon, the program will be started by World President Elect Mark Maloney. Australian IT entrepreneur and philanthropist Steve Killelea gives the keynote address: "Peace - the cornerstone of a vibrant future". Steve is chairman and founder of the Institute for Economics and Peace. His institute's analyses are gaining worldwide attention.

Plenary Session 1 Humanitarian Service of Rotary

The first plenary session will begin with two exemplary projects: the Rarieda education and development project in Kenya with Michael Finkler, D-1860, and the

project on the digital integration of refugees in Berlin by Rotary Peace Fellow Anne Kjaer Riechert, visited by the German Federal Chancellor. This is followed by a live interview with Charity Navigator, the world's largest independent organization for the evaluation of charities as to "How efficient is Rotarian funding?"

As keynote speaker for this info section, we were able to win the recipient of the German Future Prize 2017, Prof. Sami Haddadin. With "Robotics and Artificial Intelligence: Potentials, Current Limits and Future Perspectives", he will explain the current status of the use of intelligent machines for humanitarian purposes and discuss them with the plenum.

Plenary Session 2. Digital Dividends - Better Projects with Digital Procedures?

Dieter Kempf, President of the Federal Association of German Industry (BDI), opens Saturday morning with: "Digital Makeup in Economy and Society". This will be followed by presentations with concrete examples of the use of digital methods by the WHO (on polio), by Médecins Sans Frontières (humanitarian emergency relief) and by the World Bank (remote supervision of conflict areas). The Federal Ministry for Economic Cooperation and Development (BMZ) will report on its worldwide digitally-based projects. Another highlight is the lecture by Mark Müschenich on Internet medicine: "How killerapplications will save lives in healthcare's future".

Reafforestation is a central goal of our current world president Ian Risley. Jean Pierre Poinsard (RC Melun in France) reports on an exciting project in which drones take over surveying, soil analysis and planting. With demonstration!

Plenary session 3 Membership potential and promotion of young talent

Two keynote speeches invite discussion in working groups on Saturday afternoon: "Rotary Membership in the 21st Century" with Erich Schmaute (RC San Francisco, US, and co-chair of a Presidential working group) and "Networking 2025, smart Rotary, Benefits for Members" with Governor Elect Jan Mittelstaedt from RC Konstanz-Mainau, D.

Two more working groups follow "Why I became a Rotarian and why I still am." Young Rotarians report and discuss how they found their way to Rotary and their experiences.

In another working group, assistant governors will report on their club work experience and make suggestions for improvement.

Plenary Session 4 Motivation and Communication

Chassé Tanguy (RC Lyon, F) will kick off Sunday morning with a presentation on direct digital acoustic voice translation, which has made incredible progress. "Rotary needs both - analog and digital communication" states PDG Judith Lauber from the RC Lucerne Water Tower, CH.

Per Hoyen, Foundation Trustee (RC Aarup, DK) reports on "The importance of motivation and communication in the training of Rotarian leaders"

Plenary Session 5 Closing Event

With reports from the working groups, Past RI President John Germ's talk on the current goals of the Rotary Foundation and the traditional discussion with the incoming World President and RI directors, the event closes at lunchtime.

General Informations

Plenary sessions will be translated simultaneously in German, English, French and Italian. The working groups take place in the respective language groups.

The venue of the event is the

Nuremberg Convention Center West, Münchener Str. / Messezentrum 1 in 90471 Nürnberg.

In addition, there is a supporting program in which you can also exchange ideas with Rotarian friends in the hospitable, culturally and historically unique metropolis of Nuremberg.

Registrations, hotel bookings and other specific information on the website

<https://rotaryinstitute-nuernberg.rotary.de/>

Come to Nuremberg to discuss challenging topics with international speakers. It's about the direction of our organization, Rotary International, in times of digital transformation. Be inspired to take advantage of the new opportunities of digitization to further enhance our humanitarian operations.

**Peter Iblher
RI Director**

**Francesco Arezzo
RI Director-elect**

**Roland Schenkel
Chairman Institute**